

Midland Concert Band Board of Directors Meeting – Wednesday, August 10, 2016



Huss Residence

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| <input checked="" type="checkbox"/> Mary Huss   | <input checked="" type="checkbox"/> Denise Dowdy | <input checked="" type="checkbox"/> David Selley   | <input checked="" type="checkbox"/> Matt Christiansen |
| <input checked="" type="checkbox"/> Andrew Reed | <input checked="" type="checkbox"/> Jim Schutz   | <input checked="" type="checkbox"/> Mara Simanskey | <input checked="" type="checkbox"/> Sharon Belisle    |
| <input checked="" type="checkbox"/> Kyla Reed   | <input checked="" type="checkbox"/> Joel Wiseman | <input checked="" type="checkbox"/> Brenda Selley  |   |

The meeting was called to order at 6:45 PM by the Chair, Mary Huss. Also in attendance were Ellen Peden, Pat Heider Richie Craven and Sue Bovid – incoming Board members.

**Previous Meeting Minutes:** June minutes were read by all present, (there was no July meeting) and no corrections were needed. Denise moved to approve, Mara seconded, and the June minutes were approved unanimously.

**Treasurer’s Report:** (Denise) Summaries of June and July were distributed. As expected, the auditorium and administration costs have come in above the budgeted amount, but for known reasons. One of the first orders of business at the September Board meeting for the incoming Board will be to review the budget and set the amounts for the coming season. There are still a few documentation requirements needed from scholarship recipients to finalize the payments, but those are in the works.

Dave moved to approve the Treasurer’s report, Jim seconded the motion, and the motion was approved unanimously.

**Conductor’s Report:** (Joel) Joel is working on a more complete proposal for the artist contest as outlined in the previous minutes. For new business, Joel requested permission to seek a vocalist for the upcoming concert, and Denise made the motion to approve the request for up to \$400 to pay a vocalist. Sharon seconded, and the motion was approved unanimously.

**Education and Scholarship Program:** (Sharon) Sharon is working with Denise to reach and get details from the remaining scholarship winners that have not yet received their funds.

**School Mentorship program** – Rachel Morr was not present at the meeting, but there has been no recent activity over the summer.

**Director of Printed Materials:** (Matt) Per Matt – a decision was needed regarding how ticket sales will be managed for the upcoming season – whether they will be managed as they have been, or whether the MCFTA will be selling tickets. Mary, as Chair announced that the Executive committee of the Board, with counsel from the Director of Marketing, will take up this decision for the 2017-2018 season in the next few months - but for now there were too many details to work out before the beginning of this season. Therefore, tickets for the 2016-2017 season will be printed and sold by the band membership as in the past.

**Director of Marketing:** (Mara) Mara sought Board input on the Midland Daily News “wrapper” -- No approval is needed as this is within the Marketing plan and budget, but with Board input, it was deemed worthwhile to continue. Mara will have the season marketing plan prepared in the near future to present to the incoming Board.

**Web and Social Media:** No new activity.

**Director of Program Advertising** (Pat) As the incoming director of Advertising, Pat is getting a head start on contacting past and potential advertisers, and the solicitation letter will be sent within the next week or two. There was brief discussion regarding “in-kind” advertising and ad pricing, but no changes were made.

**Director of Special Projects and Tickets** (Andrew) Andrew is planning to give a “tour” to Rachel Morr (incoming Director) to facilitate the transition to the new Board.

**Director of Hospitality** (Jim) No new activity.

**Other:**

**Historian** – Lois Kagel would like to transition the Historian activities to another member. Per the Bylaws, the historian is appointed by the Director of Education, and so Ellen Peden will make that appointment. Denise has expressed willingness to fulfill the role until/unless another willing candidate wishes to do it.

**Concert Themes:** Richie proposed that members could be involved in helping to choose the concert themes. This will ultimately be up to Joel, as he has authority over concert content, but he expressed willingness to develop ideas on how to involve members in the process.

**Next meeting:** The next meeting was not formally set at this meeting, but in keeping with recent meetings, would occur on the second Wednesday of September – September 14, at 6:30 – location to be determined.

Denise moved to adjourn, Dave seconded; and the motion was approved. The meeting adjourned at 7:33 PM.