

Midland Concert Band Board of Directors Meeting  
Wednesday, March 15, 2017

Schutz Residence

Attendance:

Sue Bovid  
Matthew Christianson  
Kasee Diaz  
Patrick Heider  
Mary Huss  
Rachel Morr  
Ellen Peden  
Jim Schutz  
Mara Simanskey

The meeting was called to order at 6:45 PM by the Chair, Mary Huss.

**Director Feedback:**

Mary will seek feedback for the director at the end of the concert season. A form to supply feedback will be sent to board members.

**Jazz Band:**

The board discussed looking into opening the position for Jazz Band director in order to identify a candidate who can support the ensemble in playing two concerts a year. Additionally, the board reviewed the title for the group should be MCB Jazz Band, not MCB Community Jazz Band as recently used in programs and CD notes.

**Alden and Vada Dow Foundation Grant:**

Mary will work with Dave Selley to submit form to the Foundation explaining the delay in dispensing the grant funds and how they were eventually used for expanding the middle school recognition program and starting the master class program. Rachel offered to help create the report.

**Jens Lindemann Visit:**

The board discussed that we should ensure Seanne Danielak will be present at the concert since she will be helping host Jens that weekend.

Seanne will bring Jens from the airport to the 1 PM dress rehearsal May 14 at the Midland Center for the Arts. Following the concert, he will attend dinner with the band. Jim is organizing his stay at the H Hotel and confirming the exact rate (either Dow or 501(c)3). Monday he will be

doing a luncheon with area band directors. Jim will ask Sue Guessford to help organize this event. Pizza Sam's was identified as a viable location. Jens will then be brought to the master class at Bullock Creek school at 4-5:30 PM. Jim will then bring him to Midland High School for rehearsal with the Mid-Michigan Brass Band at 7 PM getting dinner on the way to the rehearsal. Jens will be brought to the airport Tuesday morning by Jim.

Mary will meet Dave Selley about organizing the master class. Attendance will be free with pre-registration. In the past, Seanne has sent letters to local band directors to get lists of student attendees. We must be out of the Bullock Creek auditorium by 6:30 PM so they can prepare for a separate performance. The fee for the venue is \$240.

Based on the currently remaining funds in the guest soloist budget (\$400) and the estimated costs for hosting Jens, Mary motioned and Jim seconded to approve an additional \$100 to cover the cost of Jens performing with the band. The motion was approved. The board also discussed that mileage for the hosts' driving would not be reimbursed by the board. The board will make sure the Alden and Vada Dow Foundation grant money is used to cover Jens' hotel costs and the cost for the venue. Sue motioned and Jim seconded to increase the budget for meals and excess hotel costs above the \$500 already approved from the Foundation funds to \$750 to cover meals and any hotel costs above the amount paid for by the Foundation. Approved.

At the concert, Joel will cover logistics of getting Jens where he needs to be and what he needs to know. Food for the concert will be assisted by Pat, Rachel, and Kasee with Jim providing final approval and creation of the menu. Mary will draft a letter to Jens outlining his schedule and thanking him on behalf of the band. Jim will bring note cards for the band to sign for Jens during multiple rehearsals. Jim needs to confirm with Seanne that it is ok for MCTV to record and broadcast the concert. A committee made up of Sue Guessford, Dave, Mary, Joel, and Jim will meet at least every other week to drive forward the Jens visit.

**Tickets and Special Projects:** (Rachel)

Rachel is working on figuring out how many tickets are outstanding so we can plan how many to hold back during the day of sale. There were originally 3,000 tickets sold and the center for the arts holds 1,500 people. Rachel will work on presenting a plan to the board next meeting on how to handle tickets going ahead so free entries are easier to track and count.

**Education:** (Ellen)

Most of the funds for scholarships have been dispensed with the last remaining students close to receiving the funds. Ellen has received almost all photo releases sent to students. Mary will handle making fancy certificates for middle school students to receive. Thomas Briggs requires an additional \$140 to cover the cost of a new flugel horn. Ellen motioned and Kasee seconded to increase the scholarship budget to cover this cost for this scholarship. The motion was approved. The board discussed that this increase was a one time event and would not set a trend for future years.

**Director:** (Joel)

No report.

**Treasurer:** (Sue)

The board reviewed the treasurer's report. Sue motioned to approve and Mary seconded. Approved. All members are fully paid for dues.

**Marketing:** (Mara)

Mara needs information about the concert for inclusion in radio spots by end of next week to be included. Mara is currently planning two different ads, one for the concert and another for the master class. She will also look into other broadcasters who may provide a discount for advertisement space with 501(c)3 organizations.

**Advertising:** (Kasee)

No report

**Hospitality:** (Jim)

Nothing to report.

**Tickets and Special Projects:** (Rachel)

The City Forest Chalet has been reserved for May 18 from 5-9 PM. The band picnic will start at 6-8:30 PM with the group needing to leave by 9 PM.

**Printed Materials:** (Matt)

There are 525 program covers remaining. Matt will look into what it would cost to print 700 additional program covers to make into programs. This should cover expected attendance for the performance.

Motion by Sue to adjourn. Mary seconded. Meeting adjourned at 8:30 PM.