

Midland Concert Band Board of Directors Meeting

Wednesday, June 11, 2017

Peden Residence

The meeting was called to order at 6:45 PM by the Chair, Mary Huss.

**Attendance:**

Sue Bovid	Matthew Christianson
Kasee Diaz	Patrick Heider
Mary Huss	Rachel Morr
Ellen Peden	Joel Wiseman

**Budget:** (Sue)

The board discussed a proposed budget. As part of the hospitality budget, the board will continue to provide funeral flowers for band members whose spouse or child passes away but only include parents if the parent was a previous band member. The board will continue to provide funeral flowers to band members who pass away. Other deaths will be recognized by a card signed by band members. Mary will look into how the Gerstacker Foundation grant is awarded and if we have responsibilities for retaining it. The board will also look for opportunities to inform the band and general public of opportunities to fund individual, named scholarships. Mary will look into how to arrange rental of the Dow High rehearsal space for the band next season. Dave is planning to follow up with the Alden and Vada Dow Foundation following the complete use of their grant funds. The board decided to request \$5000 (\$4200 for Camp Timber Scholarships and \$800 for a masterclass) for the upcoming season in August. The board will consider reallocating the funds for the Jazz Band director towards supporting small ensemble groups that could play during concerts. The band will discuss if Verdoni was interested in providing video recording services for the fall concert.

**Conductor's Report:** (Joel)

Nothing to report.

**Education:** (Ellen)

Discussed moving scholarship concert to the Winter concert instead of the Spring concert. This would be difficult due to students preparing for solo performance competition. Also discussed reducing the required number of rehearsals for high school scholarship winners. The opportunity to play with the band was seen as key to the scholarship so the requirement should not be reduced.

**Marketing Report:** (Mara)

No report.

**Advertisements Report:** (Kasee)

Advertisement fees and complimentary tickets will remain the same for the 2017-2018 season.

**Hospitality Report:** (Jim)

No report.

**Ticket Sales:** (Rachel)

Tickets will be color coded next season. One will be paid tickets (adults, senior, students) which will be marked as they are handed out. The other will be free tickets (advertisement and band complimentary tickets) which will also be marked. All tickets will have a unique number. As tickets are sold or handed out, the numbers will be marked off. They will also be collected and recorded during each concert. Rachel will coordinate with ticket sellers and takers at the concert to ensure proper procedures are followed. Rachel will also look into different locations to sell tickets, specifically Herter's Music.

**Printed Materials Report:** (Matt)

The board has enough letterhead and envelopes for the next season so no more will be printed. Matt will send drafts of mailings for August.

**Treasurer's Report:** (Sue)

Nothing to report.

**Chair's Report:** (Mary)

Mary will talk to Brenda about getting current email contact information for band members. She will compose an email to go out at the end of the summer to highlight needs for the band in the upcoming year. Mary will talk to Karen about managing the website and getting pages updated.

Mary requested input on renewing the band's membership in the Midland Chamber of Commerce. This costs \$350/year. The only benefit we currently use is attending a networking breakfast which did not yield any useful contacts. Mary will continue to look into why we should be a member before paying the renewal.

Mary receives information from the Association for Concert bands. She solicited interested from the board and will share the printed material as well as information on online blog posts with the board and Joel.

**Secretary:** (Pat)

Pat moved and Mary seconded to approve the May 2017 Minutes. Approved.  
Mary motioned and Rachel seconded to close the meeting at 9:05 PM.