

Midland Concert Band Board of Directors Meeting

Wednesday, November 29, 2017

Bovid Residence

The meeting was called to order at 6:30 PM by the Chair, Mary Huss.

Attendance:

Kenny Barnt

Sue Bovid

Megan Carlsen

Patrick Heider

Mary Huss

Katelynn Kozar

Rachel Morr

Ellen Peden

Mara Simanskey

Joel Wiseman

Pat motioned and Sue seconded to accept the October 2017 minutes. Passed.

Marketing position:

Kenny Barnt will be taking over the marketing board position.

Advertising position:

Travis Hein will be taking over the advertising board position.

Marketing: (Mara)

Ads are going to the Midland Daily News. Radio ad is out. Mary is still looking into getting a prepaid card to use for online purchases, for example Facebook ads.

Website update: (Katelynn)

Katelynn is working on updating website. Draft is underway but not published yet. She will include a section mentioning snow cancellations and possibly include dates where parking will be challenging.

Small ensembles:

The board discussed difficulties encountered finding sufficient space for small ensembles to rehearse prior to rehearsal Thursday evenings. The orchestra room was being used by a woodwind ensemble while 3 other groups expressed interest as well. The availability of small practice rooms on the side of the orchestra room and between the band and orchestra room are potentially available for students. Mary would check with Steve about making sure we can have access.

Mary motioned and Ellen seconded the following proposal for small groups: Small ensembles to play in the concert on the program will need to be comprised entirely of due paying MCB members. They must commit to playing in the upcoming concert by the second rehearsal in writing to both the director and the board. The director will select which groups would complement the performance. The largest group would get first choice of the orchestra room

and smaller groups would have access to the smaller rehearsal rooms. The rehearsal rooms will be rotated among all the interested groups during rehearsal periods where no small ensembles will be playing in the concert. Passed.

Concert tv recording:

MCTV will be recording the concert. Mary will bring lunch to the MCTV people

New venue:

The board discussed alternative locations to hold performances. Patrick looked into costs for central auditorium. Joel has been to the renovated auditorium and the acoustics are poor. It also only seats 500 which would not hold our Christmas or Spring concert attendance. The board discussed that moving venues within a season would likely hurt attendance and accessibility for the performance.

Costs at MCFTA fluctuate significantly due to differences in the cost to set up the shell if it is not already assembled. In the past, the band has performed on the same weekend as the orchestra so the shell was already assembled. Mary is going to set up a meeting with the MCFTA to discuss the source of the price increase and how we can lock in a lower rate for next season.

Decorations for the Christmas concert:

Ellen will buy at least 5 poinsettias for the stage. She will solicit interest at the next rehearsal for people to buy one for \$20 to cover the cost and buy that many. Mary will ask Richie to confirm that the two Christmas trees would be available to set up on the sides of the stage and to coordinate extra volunteers to set up the trees.

Email list:

Patrick will put together a distribution list for the board to use for correspondence so members are not left off. This will include board members and some appointed positions.

Director's report: (Joel)

Nothing to report.

Chair's report: (Mary)

Nothing to report.

Treasurer's report: (Sue)

Sue presented the October budget report to the board. Sue also reported that other area community bands have higher donation amounts for recognition levels in their programs and that the board should consider increasing the levels for the next season.

Education report: (Ellen)

Ellen requested Patrick to send acknowledgement letters to individuals who were listed as honorees of scholarship donations. Ellen is revising the applications and will send them to the board for review before sending to schools. She is planning on awarding no more than 5 outstanding 7th grader positions per middle school program.

Printed materials report: (Megan)

Program has gone to the printer. The newsletter is in progress to send to the band.

Tickets report: (Rachel)

Camps Music has sold out of tickets so Rachel has brought additional tickets. They took a check as payment even after being asked to only take cash, but Rachel received it in time to cash it before it expired. Rachel has decided to only track type of ticket and not the individual owner of each ticket number. Rachel plans to add additional options in the Square store but it is difficult to coordinate logging in when Mary has the cell phone number associated with the account.

Next meeting:

Mary will coordinate the next meeting in December. The meeting will focus on addressing new technology related initiatives of the board. The next regular board meeting will be January 17th at Mary's place.

Mary motioned and Kenny seconded to close the meeting at 8:30 PM.