

Midland Concert Band Board of Directors Meeting

Wednesday, October 18, 2017

Peden Residence

The meeting was called to order at 6:45 PM by the Chair, Mary Huss.

Attendance:

Sue Bovid

Megan Carlsen

Patrick Heider

Mary Huss

Katelynn Kozar

Rachel Morr

Ellen Peden

Pat motioned and Megan seconded to accept the September 2017 minutes. Passed

Marketing Position:

Mary is going to reach out to band members to solicit interest in taking the marketing board position.

Website:

Katelynn is working on update the website. She plans to have a first pass completed by Thanksgiving.

Red Cedar:

Mary received confirmation that Red Cedar received our application. We will receive a response by early November if we are accepted.

Fall Concert Video Recording:

Verdoni has not be contacted yet about video recording the concert. Sue motioned and Mary seconded to not have the fall concert recorded. Passed.

Payment for Online Services:

Mara has identified that buying services online (e.g. Facebook ads) requires entering a credit card that is associated with the account. The board does not want a personal card for this purpose. Sue motioned and Mary seconded to provide a prepaid credit card to Mara for making online purchases with a limit required for those purchases. Approved.

Member Dues:

The member handbook currently state that dues are only waived for board members and members making a \$75 donation to the band. Pat motioned and Megan seconded to add to the member handbook that the following appointed positions also have dues waived: webmaster, librarian, property manager, grant writing, stage manager, and historian. Approved

Newsletter:

Patrick recommended that the newsletter be sent out to a BCC list and saved as a PDF copy. The next newsletter should have a call for volunteers for the ticket table, open board positions, and snacks for the concert.

Concert location:

The price for having a concert at central school auditorium is in the \$500-\$700 range depending on the exact time needed for the reservation. This is much less than the \$1,300-\$1,500 charged by the Midland Center for the Arts. Pat will get more information as an option for the next season.

Chair: (Mary)

No additional items to report.

Conductor: (Joel)

Nothing to report.

Treasurer: (Sue)

The board reviewed the most recent income statement. Mary will make an announcement to the band about finances. This is to address questions raised by members about changes to fundraising requests this year.

Education: (Ellen)

Ellen is updating the application form for the scholarship program. The board reviewed funds levels and the budget and agreed to still offer both middle school camp scholarships and high school music expense scholarships.

Hospitality: (Kasee)

Nothing to report

Printed Materials: (Megan)

Megan has updated the program draft based on feedback she received. Megan identified a photographer who is willing to attend the winter concert and take photos during warm ups to update on the website. The quoted amount was \$250.

Marketing: (Mara)

Nothing to report.

Tickets: (Rachel)

Rachel will request for volunteer ticket takers for the next concert at the next rehearsal. She will get a cash advance from Sue to stock the cash box for ticket selling at the concert. The last batch of season ticket orders have gone out. The remaining requests will be held as will-call.

Rachel is setting up Square categories so the band can receive payments for various quantities and types of tickets. Square keeps 2.7 % of each swipe payment. Rachel is still looking for a tablet for the band to own to take orders at the concert and rehearsals. Herter music has not sold any tickets yet. Camps music has sold some tickets. Megan is preparing a poster to set up at the concert with ticket prices.

Advertising: (Kasee)

Tickets and invoices have been mailed out to advertisers. The planned income from ad sales is \$1,700.

Mary motioned and Ellen seconded to close the meeting at 8:30 PM.