

Midland Concert Band Board of Directors Meeting

Wednesday, February 21, 2018

Peden Residence

The meeting was called to order at 6:30 PM by the Chair, Mary Huss.

Attendance:

Kenny Barnt

Sue Bovid

Patrick Heider

Travis Hein

Mary Huss

Rachel Morr

Ellen Peden

Joel Wiseman

Action Items:

Scholarship recipients in newsletter: Mary will list the names of scholarship recipients in the next newsletter after obtaining OK from students.

Standard equipment at MCFTA: Mary will review the contract with the MCFTA to confirm what equipment is standard for reservation and if we are being charged when the equipment was not available.

Concert dates: Mary will meet with the MCFTA to request concert dates for 2018-2019 to occur on similar dates as the current season.

Director of hospitality search: Rachel will approach someone about taking on this roll.

Concert dress: Mary will announce that skirts are available from Ellen for women who need them for the concert. She will also make clear the policy that leggings and yoga pants are not acceptable dress for performances.

Performance order and percussion: Joel will work with Ellen to plan where longer breaks are required for percussion to set up and then use this to plan time for announcements. Joel will provide Ellen with a small printed list of the concert order to pass around the percussion section.

Program changes: Megan will print out the concert order to pass around the band for the concert. This can be on half or quarter sheets and just have the music listed in order. Megan will work with Greg to get his program notes to include in the program. Megan should include an acknowledgement for the Gerstacker Foundation grant.

Performer names in program: Mary will review list of performers with section leaders to ensure the list is accurate.

Technology meeting: Rachel will send out a Doodle to select a time to review technology options for the band.

Ticket package pricing: Rachel will develop a proposal for package ticket costs to align with the price increase on individual tickets.

Marketing poster costs: Kenny will talk to Stacie about providing pre-made posters for a season to reduce the costs to develop individual posters for each performance.

Square transactions details: Kenny will generate a sales report in the Square app and Mary will forward it to Sue to allow her to reconcile transactions via Square.

Red Cedar CDs: Sue will get requests and collect money for recordings of the Red Cedar performance. She will submit the form to the festival to order CDs.

Scholarships:

The board approved award 9 middle school students a \$449 scholarship to attend Camp Timbers (Mary motioned and Ellen seconded). The recipients are: Sophia Butkiewicz, Jacob Russell, Michael Wilkowski, Brenden Granzo, Kori Kisser, Finn Knight, Jonah Shephard, Yuki Togashi, and Mackenzie Zdrojewski.

The board approved the awarding of the following scholarships (Kenny motioned and Ellen seconded). Ken Pederson Low Brass Scholarship for \$750 to Garrett Walden. Pamela J. Rowe Endowed Music Scholarship for \$750 to Carina Gallagher. Midland Concert Band Scholarship for \$500 to Graham Koppi, Irene Cline, Morgan Glann, and Brendan Blasdell.

President's Report:

Risers at winter concert: the Midland Center for the Arts did not have risers available for the winter concert on February 18. Richie was emailed on February 12 by the center to tell him that we would not have risers. A manager at the center informed Mary during the concert that risers were not part of the package and could be withheld if required by another group. Our contract says they require 4 weeks notice on equipment but we only gave them 1 week notice this past concert.

Concert dress: There are still women performing in the concert without wearing a black skirt or slacks as required in the member handbook. Ellen has some skirts that can be made available members.

Small group performance: There were still band members confused who should be on stage during the small group performance at the winter concert despite reviewing during warm ups. Further, it was difficult from the audience to discern what was occurring with the whole band on the stage. In future performances, the small group should appear on the stage by themselves and the band return following the small group performance.

Feedback on concert introductions: The board have received conflicting feedback on the length of introductions for music during the concert. Both longer and shorter announcements have been requested. Part of the length of the introductions is related to giving the percussion section time to make adjustments.

Director of Hospitality's Report:

The role of director of hospitality needs to be filled. The amount and variety of food at the last concert was lower than the board would like so a sign up sheet should be circulated prior to the concert in the future. Additionally, no reservations were made for a group from the band to go out to dinner. This was probably due to no advanced request for interest prior to the concert date. In the future, someone should poll the band on the last rehearsal to solicit interest in dinner after the concert.

Director of Printed Materials' Report:

Several improvements to the concert printed materials were discussed and captured as action items. The list of performers had extra people not performing. This was likely due to people adding their names, but nobody removing names that were extra. Section leaders should provide this information for the program. There were several formatting and reproduction issues with the program with fuzzy text and graphics and editing marks. This may have been due to last minute additions with the printer.

Conductor's Report:

Guest performers: Joel would like David and Kate Naffie to perform as guest artists at the spring concert. Pat motioned and Mary seconded to provide them with a \$50 gift certificate to a restaurant each and a card as thank you from the band.

Webmaster's Report:

The minutes have been updated on the website. Katelynn would like to include photos of each of the board members.

Photos: The board plans to solicit a photographer to take photos at the upcoming fall performance. The board decided that the spring performance had too many extra musicians to make a current photograph practical. A gift in kind donation (possibly including advertisement space) will be pursued from the photographer to keep costs to the band low.

Director of Tickets and Special Projects' Report:

Rachel is currently looking into when the chalet can be booked for the band picnic. Shelly and Wendy are available for the next performance to run the ticket desk. A third volunteer is desired to speed processing of attendees. Rachel is looking for the tickets that were collected for the winter performance to get totals.

Director of Marketing's Report:

Kenny is developing options for reducing marketing costs without greatly impacting performance.

Treasurer's Report:

Sue motioned and Ellen seconded to accept the treasurer's report. Passed.

Sue provided a payment as appreciation from the board for Norm's guest conducting in the concert. Transactions from Square show up as lumped items on the checking account so Sue needs a more detailed breakdown. The app can provide a sales report which Sue will use to reconcile transactions. Auditorium fees have not been billed yet for any of the 2017-2018 concerts. CDs from the winter concert will be available at the next rehearsal.

Secretary's Report:

Pat motioned and Mary seconded to approve the minutes from the January 2018 board meeting. The blanket license for performing music at our 2017 concerts has been filed with the Association of Concert Bands. This is covered by the higher level tier of membership which the Midland Concert Band subscribes to with the organization.

Director of Education's Report:

Students who are recipients of the middle school scholarships or outstanding 7th grader recognition will attend the last 5 rehearsals with the band starting April 19th. High school scholarship recipients will begin attending rehearsals on March 8th following the Red Cedar Festival.

Director of Advertising's Report:

Travis is still waiting to receive the files for the position from Kasee. He has proposed the idea of having performances sponsored by businesses. This would include the opportunity to host and make announcements in exchange for covering the facility rental fee. He is interested in additional ideas for increasing advertising revenue.

Pat motioned and Kenny seconded to adjourn at 9:00 PM. Passed.

The next meeting will be on March 21 at 6:30 PM at the Morr residence.