

Midland Concert Band Board of Directors Meeting

Wednesday, May 16, 2018

Huss Residence

The meeting was called to order at 6:45 PM by the president, Mary Huss.

Attendance:

Kenny Barnt

Sue Bovid

Megan Carlsen

Patrick Heider

Mary Huss

Rachel Morr

Ellen Peden

Action items:

Digital concert recordings: Sue will ask about getting digital recordings available for the band. Mary (suggested, not present) will inquire at MCTV about their broadcasting and selling band recordings.

Scholarship schools: Resume discussion of extending scholarship program to additional schools.

Alden and Vada Dow foundation grant: Pat will get a copy of the submission from Dave for the secretary's records.

Business sponsored concert: Shelly is working on a proposal for a business to sponsor a concert.

Ad sales: Travis will reconcile collected money and ads sold and printed in the program.

Ads on tickets: Megan will look into options to add ads to tickets.

Scholarship recipients in newsletter: Mary will list the names of scholarship recipients in the next newsletter at the end of the season after obtaining OK from students.

Performer names in program: Mary will review list of performers with section leaders to ensure the list is accurate.

Ticket package pricing: Rachel will develop a proposal for package ticket costs to align with the price increase on individual tickets.

Marketing poster costs: Kenny will talk to Stacie about providing pre-made posters for a season to reduce the costs to develop individual posters for each performance.

Music loaning: The board need to decide on a policy for loaning music. As part of this, Mary will talk to the librarian about the options discussed by the board.

Band logo: Any board member with a high resolution copy of the logo should send it out. Kenny may have a high resolution version or will contact Stacie about getting a copy. He will also inquire about the costs for designing a new logo from Stacie.

Board positions: Mary will look into replacing roles for board members who will be leaving and discuss with current members to find roles they want to fill. The objective is to have all roles filled with someone after any shuffling.

Board feedback for the director: Mary will deliver feedback to the director as part of the annual process and the director will respond with any changes made in response to the feedback.

Food expenses: Katelynn will provide receipts from purchasing food for the concert and picnic and receive the remainder of expenses reimbursed over the amount she was provided ahead of the purchases.

Alden and Vada Dow grant: Dave will provide a follow up report at the end of the summer after the 7th and 8th grade students attend the summer camp funded by grant funds.

High school scholarships: Ellen will get the scholarships paid out for approved uses to all scholarship recipients.

Ticket sales report: Rachel will provide

Meeting minutes:

Pat motioned and Mary seconded to accept the April 2018 meeting minutes. Passed.

Open board positions:

The board discussed which members would like to step away from their current positions given that no nominations were received. Some board members expressed interest in changing roles but remaining on the board and Mary will talk to some band members who could fill open positions. There was some concerns expressed that Mary has received a large amount of negative feedback from band members and this may be causing a decrease in motivation to volunteer for the band.

Feedback for director:

The board discussed feedback to deliver to Joel as part of his annual review. Mary collected feedback forms and will incorporate the feedback with items collected from band member feedback forms to provide a summary to Joel.

Facebook group:

Kenny and Mary have been added as admins for the Facebook Midland Concert Band Members group.

Director of hospitality's report:

Mary moved and Megan seconded to approve spending \$200 from the hospitality budget on food for the upcoming concert. Sue will provide a check to Katelynn to purchase items as well as an additional \$200 as a front for purchasing items for the band picnic. Katelynn will provide receipts after the picnic to be reimbursed the remainder.

Treasurer's report:

The board reviewed the treasurer's report. The Alden and Vada Dow foundation funds of \$5,000 to fund the scholarship program will arrive in late May. Those funds will be used towards this

year's scholarship program. The board will apply for a new grant next year (around next January) to cover the 2018-2019 scholarship program. Sue has emailed about getting digital recordings of the concert and is waiting on a reply.

Pat moved and Megan seconded to provide funds for appointed positions who have had a large contribution to the band. A gift card of \$50 will be given to the stage manager, announcer, and Dave for writing the grant proposal. A gift card of \$25 will be given to Mary and Shelly for handling ticket sales during concerts. The board will sign a thank you card for all recipients and Mary will present it at the band picnic.

Director of marketing's report:

The radio ad has been submitted and \$20 spent to increase the visibility of the Facebook advertisement. The Facebook advertisement has been seen at much greater levels than in the past already.

Director of education's report:

Two of the outstanding 7th grader recipients will not be performing due to missing too many rehearsals. The last of the high school scholarship recipients will be receiving their funds for approved uses soon. Certificates for the concert will be signed following the meeting and handed out during the concert similar to last year.

Director of printed materials' report:

The program has gone out to the printer. The concert order is posted on Facebook and Megan will have printed copies to distribute during rehearsal before the concert.

Director of tickets' report:

Tickets are selling well. Rachel plans to provide a report on ticket sales for the 2017-2018 year at a future board meeting. Extra tickets will be left at will call for band directors who show up. Shelly will be instructed to provide them to band directors or any family members of students who didn't get their complementary tickets prior to the concert.

Mary motioned and Megan seconded to adjourn at 9:00 PM. Passed.

The next meeting date will be decided based on a survey of the board at the Peden residence. The August meeting will be at the Carlsen residence. A new night for meetings will be identified to accommodate all board members.