

Midland Concert Band Board of Directors Meeting  
Wednesday, September 26, 2018  
Huss Residence

The meeting was called to order at 6:45 PM by the president, Mary Huss.

**Attendance:**

Kenny Barnt	Sue Bovid	Megan Carlsen
Patrick Heider	Mary Huss	Rachel Morr
Ellen Peden		

**Action items:**

Digital concert recordings: Sue will ask about getting digital recordings available for the band. Mary (suggested, not present) will inquire at MCTV about their broadcasting and selling band recordings.

Scholarship schools: Resume discussion of extending scholarship program to additional schools.

Alden and Vada Dow foundation grant: Pat will get a copy of the submission from Dave for the secretary's records.

Business sponsored concert: Shelly is working on a proposal for a business to sponsor a concert.

Ad sales: Travis will reconcile collected money and ads sold and printed in the program.

Performer names in program: Mary will review list of performers with section leaders to ensure the list is accurate.

Marketing poster costs: Kenny will talk to Stacie about providing pre-made posters for a season to reduce the costs to develop individual posters for each performance.

Music loaning: The board need to decide on a policy for loaning music. As part of this, Mary will talk to the librarian about the options discussed by the board.

Band logo: Any board member with a high resolution copy of the logo should send it out. Kenny may have a high resolution version or will contact Stacie about getting a copy. He will also inquire about the costs for designing a new logo from Stacie.

Alden and Vada Dow grant: Dave will provide a follow up report at the end of the summer after the 7th and 8th grade students attend the summer camp funded by grant funds.

Webmaster role: Mary will look for a volunteer to take on running the website.

New MCB shirts: Mary will organize ordering new shirts before the holiday concert.

**Conductor compensation:**

Sue motioned and Kenny seconded to pay Joel for additional preparation and performances in the 2017-2018 concert season including the Red Cedar festival and the tridge dedication. Passed.

Mary reviewed the feedback she delivered to Joel after conclusion of the concert season. Sue motioned and Megan seconded to increase Joel's salary for the 2018-2019 concert season. Passed

**Minutes:**

Pat motioned and Mary seconded to approve the May board meeting minutes. Passed. Pat also distributed notes from the unofficial board meeting in August.

**Website role:**

Katelynn is stepping aside from running the website. Patrick and Kenny offered to help maintain the website. They won't be able to make major changes to it, but will keep the information up to date. Mary will make an announcement and look for a volunteer from the band to take on the role.

**Newspaper wrapper ad:**

The wrapper has gone out. It had Mary's phone number which resulted in several calls to Mary. Future versions of the wrapper should not have a phone number and include the chair's email address instead.

**Season ticket holder letter:**

Megan has sent out the season ticket holder letter to get season ticket purchases and donations.

**Tuba Christmas:**

Kenny reported that Tuba Christmas will be included in advertising for Holly Jolly Days in downtown Midland. The location is to be determined, but he is looking at having it in the H hotel. The tentative date is December 8.

**Memorial donations:**

The band has received > \$1,200 in donations in memory of a charter member who has recently died. This money will be used to fund scholarships at the next scholarship concert named for the person.

**Director's report:**

No report.

**Chair's report:**

Mary plans to highlight a different volunteer each week at rehearsal during announcements. This will try to build interest in donating time to help out run the band. Mary suggested that the board hold their meeting before rehearsal every other month to improve band member understanding of what being on the board entails.

**Treasurer's report:**

Sue reviewed the proposed budget for the 2018-2019 concert season. Pat motioned and Megan seconded to accept the proposed budget and treasurer's report for September.

**Director of Education's report:**

Kenny brought up suggestion to increase the range of school districts that are eligible for music scholarships. This would include Gladwin, Clare, and Saginaw. One concern was that recipients from outside of Midland would be less likely to attend rehearsals for the concert. Another concern is that granting scholarships to students outside of Midland would reduce the number of scholarships to Midland area schools. We may not have funds to give scholarships to each of the schools. The board discussed possibly phasing in the offering over time and start with the middle school summer camp scholarship since it was well received in Midland.

**Director of Hospitality's report:**

New name tags will be available at the next rehearsal. Snacks are covered for the next few weeks. Snacks for the concert will be primarily potluck from the band with common items provided by Katelynn from MCB funds. The board will put together an order for new MCB shirts. Mary will help organize this before the holiday concert.

**Director of Printed Material's report:**

Megan updated the ticket order form to match new ticket prices.

**Director of Marketing's report:**

The fall concert poster will be available at the next rehearsal. The Midland Daily News advertisements are now running.

**Director of Tickets':**

Tickets are available for purchase at Camp's music. No checks will be accepted there. Herter has requested a flyer with concert and ticket information to put up to support ticket sales at the store. Online store and Square info for purchasing tickets have been updated with the new prices.

**Director of Advertising's:**

Ellen is getting tickets to mail to advertisers. She will include the fall concert poster.

**Equipment manager:**

Ellen will bring the skirts to rehearsal to hand them out. She wants to move the extra tux and skirts out of her house and is looking for someone to take ownership of them. One option is to move them to the storage unit. Mary also might be able to hold onto them.

Kenny motioned and Megan seconded to adjourn at 8:40 PM. Passed.

The next board meeting will be prior to rehearsal at 6 PM – 7 PM at Dow High on October 18, 2018.