

Midland Concert Band Board of Directors Meeting  
Wednesday, November 27, 2018  
Huss Residence

The meeting was called to order at 6:45 PM by the president, Mary Huss.

**Attendance:**

Kenny Barnt	Sue Bovid	Patrick Heider
Travis Hein	Mary Huss	Rachel Morr
Ellen Peden	Joel Wiseman	

**Action items:**

Digital concert recordings: Mary (suggested, not present) will inquire at MCTV about their broadcasting and selling band recordings. - See below.

Scholarship schools: Resume discussion of extending scholarship program to additional schools. - See below

Alden and Vada Dow foundation grant: Pat will get a copy of the submission from Dave for the secretary's records including submission of the follow up report for the 2018 7th and 8th grade student scholarships. - Pending

Business sponsored concert: Shelly is working on a proposal for a business to sponsor a concert. - Pending

Music loaning: The board need to decide on a policy for loaning music. As part of this, Mary will talk to the librarian about the options discussed by the board. - Pending

Webmaster role: Mary will look for a volunteer to take on running the website. - Pending

New MCB shirts: Mary will organize ordering new shirts before the holiday concert. - See below

Bass clarinet: Find out from Richie how he got the clarinet from the band before repairing it.

Equipment manager role: This role us unfilled and needs a replacement.

Scholarship program expansion: Travis and Kenny are looking into schools where expansion of the program outside Midland county would be beneficial and received well by band directors.

Jazz band director: Rachel is looking into candidates for Jazz Band director.

Water bottles: Mary is looking into options for purchasing water bottles for the band to use during concerts.

**Minutes:**

Sue motioned and Pat seconded to approve the October board meeting minutes. Passed.

**Fundraiser at concert:**

Dow high wants to send a student to sell fruit for their band fundraiser at the Holiday Concert. This would occur in the lobby before the concert and during intermission. Pat motioned and Ellen seconded to allow any school music department to do fundraising at our concerts in the brick lobby. Passed.

**Bass clarinet:**

Richie wants to repair a bass clarinet owned by the band that he has. The boards was unaware that the band owned this instrument. Before committing funds to repairing the clarinet, the board wants to know how the bands owns the equipment and how Richie came to have it.

**MCB logo items:**

There is a one time fee of \$55 to set up the logo for items. Screen printing requires a minimum of 12 items and only 3 were purchased. Mary will get 15 t-shirts for middle school scholarship winners to get with their scholarships. The items should arrive on December 11 or 12 and Mary will hand them out at a Thursday in December. Ellen motions and Kenny seconded to use scholarship funds to pay for the middle school t-shirts. Passed.

**Scholarship program expansion:**

The board discussed expanding the scholarship program to schools outside Midland county. One concern is the source of funding for this expansion. The Alden and Vada Dow Foundation grant was specifically written to fund the program for Midland schools. Dave was going to look into changing the next application for the Alden and Vada Dow Foundation grant to apply to schools outside of Midland county and then write another grant to the Midland Community Foundation to fund the middle school program within Midland. The extra funding would be helpful since the vast majority of donors to the MCB are located in Midland. The board also discussed that Bay City and Saginaw both have existing scholarships available from either their local community bands or other sources. The challenge expected would be getting attendance by the students at rehearsals since students from Coleman have not attended rehearsals in the past.

The program would need the support of band directors to see if there was interest and support for the requirements of the program. Travis and Kenny will work together to write up a letter to band directors and send to those outside Midland County.

**Jazz band:**

Some members of the band have expressed interest in restarting the jazz band. The board would have to find a director. The board discussed concerns about how some band members felt excluded from the jazz band and that only certain players were allowed to participate. Restarting the jazz band would also require evaluating how much time in the concert is allocated to the group, but options for this were not discussed at this point.

**MCFTA items:**

The board wants to look into starting the concert with the curtain closed and closing it during intermission. Mary is going to contact the center about this. Joel is also going to talk to the users to not have them present at the highest up doors to encourage people to sit closer to the stage. Mary will also check with the MCFTA about getting the Christmas trees for the stage and power for lighting garland on the front of the stage. Joel also wants to request that the pit be uncovered during the performance.

**Christmas concert decorations:**

Ellen will take orders at rehearsal for poinsettias from band members and sell them at cost. They will be used as decorations on stage and given to the people who ordered them following the performance.

**Digital recordings of the concert:**

Jim talked to MCTV about putting concerts online. They have the appropriate rights to do that and can put our concerts on their YouTube page. This costs \$100 each year. Mary motioned and Ellen seconded to pay them \$100 to host our concerts on YouTube. Passed. This is expected to also commit them to filming all of our concerts.

**Director's report:**

Joel is working on finalizing selections for the next concert.

**Chair's report:**

Mary will send out the next newsletter after the selections for the next concert are available. Mary is still concerned about comments regarding water bottle use on stage. Some people feel strongly about keeping them and others want them removed. Mary will look into options to purchase acceptable water bottles for the band.

**Treasurer's report:**

Mary motioned and Ellen seconded to approve the treasurer's report. Passed.

**Secretary's report:**

Pat reminded the board that the organizations that supply money via grants to the band should be recognized at every concert. Pat will send out a letter to James Pollack regarding using all the funds in memory of Nancy Pollack for memorial scholarships.

**Director of education's report:**

Kenny has sent out scholarship emails to band directors. TUBACHRISTMAS will use Midland High School for rehearsal space.

**Director of hospitality's report:**

The plan is to continue doing potluck food for the concert snacks. Mary will announce this. Katelynn will get food for MCTV volunteers.

**Director of printed materials' report:**

Program has gone to the printer with the suggested edits.

**Director of marketing's report:**

Midland Daily News online and print advertisements are running. Travis will get online reports for both concerts' ads. They are one of the largest marketing expenses so he wants to investigate their usefulness. He has also contacted MLive about their ad costs but did not receive a response. Travis will continue making posters but will look for a graphic designer to do this going forward. There is a budget for ads on The Bay radio including having added their ad in the program as an in kind gift. Nothing has been set up with them yet. Travis will look into options for radio advertising for the next concert. He is also reviewing reports from Facebook on

ad effectiveness. The billboard is continuing to run an ad for the concert based on availability at one of three locations.

**Director of tickets' report:**

Rachel is still looking into options for how to handle four pack / season tickets. The online store has been updated and she is planning on getting a second Square reader for taking orders. Rachel is also working on getting a general sign for Herter to post highlighting the concerts and that tickets are sold at Herter for the concerts. Rachel will send metrics on tickets collected for the last concert.

**Director of publicity's report:**

All ads in the program have been paid for.

Mary motioned and Travis seconded to adjourn at 8:40 PM. Passed.

The next board meeting will be schedule via a Doodle for January. The scholarship review meeting will be held on February 12.