

Midland Concert Band Board of Directors Meeting

Wednesday, March 20, 2019

Huss Residence

The meeting was called to order at 6:30 PM by the president, Mary Huss.

Attendance:

Sue Bovid

Patrick Heider

Travis Hein

Katelynn Kozar

Mary Huss

Rachel Morr

Ellen Peden

Action items:

Scholarship schools: Kenny can propose next year. - Tabled

Business sponsored concert: No progress so far. Revisit this summer. - Tabled

Music loaning: This was discussed in April 2018. Pat will send Mary notes from minutes. Mary will write up a proposal to include in the handbook for librarian to reference.

Webmaster role: Mary connected someone with Pat. Pat has reached out, but will reach out again to get her started.

Equipment manager role: This role is unfilled and needs a replacement. Ellen will offer tuxes to the band for donations. See below.

Jazz band director: Rachel is looking into candidates for Jazz Band director.

Water bottles: Mary is looking into options for purchasing water bottles for the band to use during concerts from Saginaw Knitting Mill.

Review board positions: Discuss one board position at each meeting to summarize duties and tasks performed.

MCFTA membership: Mary will get contract information on what this would entail. She will also inquire about parking for the scholarship concert and concerts about the Dow Gardens / Whiting Forest with other shows in the MCFTA.

Scholarship program: Mary will meet with Kenny to clarify the number, value, and named info on all scholarship recipients. Kenny will make sure students write thank you notes to named sponsors of scholarships.

Minutes:

Mary motioned and Pat seconded to approve the November board meeting minutes. Passed.

Digital concert recordings:

This has been well addressed by MCTV publishing our concerts on Youtube.

Alden and Vada Dow foundation grant:

Pat has final application and summary report for the 2018 application. He will get the 2019 application once it goes through submission.

Music storage cabinets:

Ellen reminded the board that the Mackinac Commerce Center in space owned by the Pedens, Accurate Safety Distributors. Several cabinets with music are stored there. Eventually, the band will have to rent space to store these materials.

Band logo wear:

Mary has completed selling logo wear to band members.

Alto clarinet:

The clarinet is repaired and Richie has it.

Equipment manager:

The band owns very little equipment besides music, a tube, an alto clarinet, and percussion equipment. The black skirts have been given away. The board decided to give away the rest of the tuxes. Some are in need of cleaning so offer for a donation to the band. Ellen will keep the red bow ties and store with percussion equipment for holiday concert.

2020 concert date:

The spring concert date is still to be finalized. Potential options are February 23, March 1, or March 15. We will get one of those options from the MCFTA. The board discussed that the later March dates are preferred to minimize the effect of missed rehearsals due to snow.

Elections:

Two or three potential volunteers have been identified to run for positions. Additionally someone is interested in taking on the treasurer position and could work with Sue this year to train before the position opens up in 2020. The board discussed options to reduce the number of board positions since level of volunteers has been low for a while and hard to fill all the board roles. This lead to the following discussion on membership with the MCFTA.

MCFTA membership:

The MCFTA continues to offer membership to the band. It appears this would mean the MCFTA would take care of selling tickets and advertising and take a cut of the ticket costs. Mary thought we would still be responsible for paying the auditorium rental fee. This would likely start 2020-2021 season, but potentially could start this upcoming year. The details of the contract need to be examined to see how much control we would maintain on programming decisions and hiring the director. Potentially, this could eliminate the need for a director of tickets, advertisement, and marketing reducing the number of volunteers require to run the band and allowing more time to focus on the outreach program.

Dow HS piano:

Joel would like to pay to have the piano tuned at Dow HS. Mary motioned and Travis seconded to approve up to \$150 to pay for piano tuning.

Scholarship recipients:

Kenny was not present at this meeting to provide an update for the scholarship program. There was uncertainty on the number, amount, and recognized name for granted scholarships. Sue suggested that the Polack donations be used over multiple years to recognize over a longer time.

Treasurer report:

Pat motioned and Mary seconded to approve the treasurer's report. Passed. The band has been receiving memorial funds in memory of Sue Burgess and will apply towards a flute scholarship. Ellen required funds to pay for percussion equipment. Sue motioned and Mary seconded to approve spending up to \$300 on new percussion equipment. Passed. This amount was within the budget for equipment.

Secretary report:

This past January there was an issue with renewing payment for the website domain name. Pat addressed it and has set up the account to notify the board for payment of these bills. This fall, there will be a renewal for the contract with the webhosting company that could be paid for multiple years at a cost of several hundred dollars.

Director of hospitality report:

Flowers were sent to Sue Burgess funeral. Katelynn will be going to Eastman Party Store and Lalonds in late April to begin planning for the band picnic.

Director of printed materials report:

Godzilla script is available from the last performance. Waiting on Kenny to provide materials for the program on scholarship winners.

Director of marketing report:

The Facebook page has gained likes, mainly from paid ads. Travis has been spending \$50/concert to run over the 30 days prior to each. So far 10 tickets have been sold through the webstore. He is also running the billboard again. The Youtube videos have provided a source of still images for ads. Travils is working on a flyer for the upcoming concert. There is excess budgets available in marketing. He will increase Facebook spending and look into getting the digital billboard on M20. Travis suggested including a survey in the program to inquire how the audience heard about us and collect responses.

Director of tickets report:

Rachel is getting the tickets from the last concert to total. The chalet at City Forest has been booked for the band picnic.

Director of advertising report:

All payments for ads have been received.

Mary motioned and Katelynn seconded to adjourn at 9:10 PM. Passed.

The next board meeting will be at Ellen Peden's house on April 17.