

Midland Concert Band Board Minutes- Zoom

November 17, 2021

Board members present: Dave Selley, Gaye Terwillegar, Megan Carlsen, Sue Gessford, Sue Bovid, Joel Wiseman, Karen Shields

Meeting convened @ 7:02

Minutes Gaye – One more edit per Karen. Gaye moved approve with edits, Sue G seconded.

Treasurer's Report Sue B. – Sue B. paid liability insurance in Sept, Directors insurance in Oct. We are up \$6,000 from Sept 2020. Sue will give Joel compensation @ rehearsal. Cost for Santa is \$500, also will dispense at concert. Dave made motion to approve Treasurer's report, Megan seconded.

Education report Sue G.-

- **Summary of last season-** Ten Herter scholarships/ \$10,000 to HS students (some funding from foundations). We sent \$5,000 to Herter's. Pollack scholarship will increase to \$ 1,000. One Burgess and two Rowes, \$1000 each. Sue G. suggested possibly do eight scholarships instead of ten this spring due to decreased student musicians.
- **Recommendations for current (2021-22) season-** Sue B recommended that we continue with \$5,000 Herter scholarships. Possibly fund with grant funding.
- **Grants-** Discussion of whether to apply to MACF, since we have additional funds due to decreased rental fees and publicity costs. Sue B suggested do 50/50 cost sharing with MACF and send letter conveying this.

Conductor's Report Joel- We are set for concert, no new business. Joel would like to continue to utilize high schoolers. We need to check with bylaws. Suggestion to wait until 2nd rehearsal before student may play. Joel will check with Shelly to help with tickets and will try to secure other volunteers.

Holiday Concert details review- Overhead will be utilized for contributions. Sue B has a list of 12 contributors over the past year, Megan will put into categories. One person to do cash and another do credit cards.

Advertising for next concert/ future-

Digital Ads - Sue B. called Lamar/ \$300 per week. One on Wilder in Bay City, one State St in Saginaw and one on M47 near Freeland. Per discussion- Sue B made motion Sue G seconded- we will do Wilder and M-47 digital boards.

MDN – Sue G mentioned Ads are not the best use of funds. Feature articles are preferable if we can secure someone to write. Dave will write and submit article to MDN.

Website – Karen will post flyer on MCB Web Site (WS).

Facebook- Megan will post concert flyer on FB

Use of Square – We are set up for Credit Cards, thanks Dave!

Recognition of Greg Bovid's/ service to band- Greg has been MC for MCB for 25 years. Gaye suggested gift cards for a MCFTA concert. Dave will purchase.

Roundtable-

Dave- MCTV will be recording concert, videos will be available. MCFTA has indicated they want to do MCB ticket sale. Dave / Joel to meet for 2022 season to discuss details of ticket sales and possible rehearsal/ concert contract.

Megan- 3 Questions

1. -Will Greg MC this concert? Yes 2. Ushers? Yes, we need ushers for safety reasons. 3. Which groups are performing? TBQ, Just Trombones & Flutes

Karen- Will post concert details on WS.

Gaye- no comment

Sue G- Just received final info to wrap up scholarships during meeting.

Sue B- Sent out 109 letters re: concert/ tickets. Moved to adjourn meeting, Sue G seconded.

Meeting Adjourned @ 8:43.

Gaye Terwillegar, MCB Secretary