

**Midland Concert Band  
Board of Directors Meeting  
August 17, 2022**

**Members present:** Sue Bovid, Sue Gessford, Brittany Perry, Dave Selley, Karen Shields, Kerry Smith, Joel Wiseman

**Meeting called to order:** 7:31 pm, by Dave Selley

**Review and approve minutes from the last meeting (May 17, 2022)**

Sue G. made the motion to approve the minutes with one correction. Brittany seconded, and the motion carried.

**Treasurer's Report (Sue B.)**

Discussion included the 2021-22 financial statement and 2022-23 budget items. Sue B. reported that overall income shortfall for 2021-22 was less than expected. 2022 was a successful year for giving scholarships, and all scholarships awarded have been paid. She will complete the year-end statement at the end of August and submit a new budget for the upcoming season soon.

Discussion followed regarding specific budget items and projected amounts to include. The board members agreed that resuming the collection of dues would encourage commitment from members. Dave moved on to the publicity budget, bringing up traditional outlets like Midland Daily News for consideration as well as other ideas such as MCFTA program ads and soliciting concert sponsors to replace MCB program advertisers since future programs will be electronic. Brittany proposed putting together a draft of sponsor levels and talking points as a guideline for contacting potential sponsors. A brief discussion of concert recording followed, with Joel supporting Ken Bellen's audio recording over MCTV video recording. He planned to contact Ken to determine his availability and get the necessary budget information.

Sue G. moved to approve the current financial report. Karen seconded, and the motion carried.

**Education Report (Sue G.)**

Discussion centered around proposed changes to MCB's involvement in the Herter camp scholarship program. Sue G. submitted a new application draft (modeled after the form currently used for Bay County students) which applicants would now submit directly to Herter. Key changes include requiring students to enroll in band for the school year following camp attendance, and a new May 1 deadline which means winners would not play in the MCB spring concert. More outstanding 7th graders might be invited to play to make up for the lack of 8th graders and they would be encouraged to apply for a camp scholarship in 8th grade. Remaining questions include whether the "first come first served" policy for funds should still apply, whether students can repeat as scholarship winners, whether 8th graders should get preference

over 7th graders (since it is their last year of eligibility), and whether to specify policies directly on the application or communicate them to Herter.

Joel raised the topic of ensuring that future high school scholarship winners can participate successfully with the band. After board input the suggested goal is to aim for high-achieving students who would benefit from the challenge of playing with an adult group. Scholarship winners would not need to be the most advanced players (who may already be too busy to play with MCB) but would not need additional assistance to play at the band's level. More discussion is needed to decide how best to communicate this to school band directors and encourage dialogue when there are questions about individual students.

### **Conductor's Report (Joel)**

Joel reported that because of the short rehearsal schedule for the fall concert, the program would include many of the same pieces planned for the rained-out spring concert. To maintain interest, he suggested removing several pieces from that spring program and adding a vocalist to perform with the band. Discussion followed about an appropriate fee for a guest vocalist as well as an appropriate budget amount for guests for the season. Future concert ideas from Joel included inviting the Men of Music to participate in the holiday concert and bringing back the jazz band for two concerts this season, possibly for the winter concert and a stand-alone concert between the MCB fall and holiday concerts.

### **Start of season/Picnic prep (All)**

Dave reported that picnic RSVPs are up to 35 people so far. Brittany volunteered to take the shopping list and pick up supplies. Mark Brissette will serve as grill master. A Facebook notice will be sent to band members, and an email reminder to the membership will go out next week.

### **Roundtable/Other Topics**

Dave: Ticket setup with MCFTA will be similar to last year. He will confirm dates with the ticket office and check rehearsal dates with Dow High. Updated bylaw documents need to be completed for use on the website. Comp ticket policy and attendance policy changes are coming.

Sue B: Needs addresses of current board members for state licensing. Needs to know if MCB is applying for a Dow Grant and if so, how much to budget for it.

**Next Meetings:**        Sunday, September 18 at 1:00 pm  
                                 Sunday, October 16 at 1:00 pm  
                                 Sunday, November 13 at 1:00 pm  
                                 Thursday, December 15 after rehearsal

**Meeting adjourned:** 9:05 pm; Dave moved to adjourn, Karen seconded.

Submitted by Kerry Smith, Secretary