

Midland Concert Band
Board of Directors Meeting
October 26, 2025

Members present: Taylon Honeman-Earle, Beth Thomas, Matt Thomas, Madison Roberts, Joel Wiseman

Meeting called to order at 6:06pm by Taylon Honeman-Earle

Reviewed and approved minutes from October meeting.

Secretary's Report:

Stickers are now being sent with thank you notes.

Madison will check the spreadsheet for the new donation.

Beth suggested sending stickers to previous donors who might not have gotten one yet.

Treasurer's Report:

We're on budget so far. We were close to breaking even on the Center for the Arts rental after sponsors.

We paid our Association of Bands license which allows us to perform the music and protects us from copyright lawsuits.

Marketing Report:

Matt hasn't done a big push for sponsors for the Holiday Concert.

Posters have been created.

Matt has a list of businesses with community bulletin boards. More advertising in the community means more audience members. Taylon will distribute the posters on Thursday.

We need 275 attendees at the concert to break even so that is the goal for the average of all MCB concerts this season.

This year's fall concert was bigger than last year's fall concert.

The merch sale went well and people are happy with what they ordered.

The holiday concert should be promoted on the digital sign out in front of the Center for the Arts.

The cost for that is already included in what we pay for the rental.

President's Report:

Taylon has been experiencing some unexpected family issues so he hasn't been as responsive as usual.

The poster has been distributed to the Chorale.

Jazz Band is still having issues getting in to Dow High on Thursdays. Taylong sent an email to MPS to ask what to do in this situation.

Taylon is finalizing the roster for the holiday concert.

Taylon will not be at rehearsal on Thursday. Madison will make the usual announcements in his absence.

We will keep past concert programs, but not the posters for past concerts.

Everyone is enjoying the music so far. The only questions Taylon has gotten have been about typos and mistakes on the program.

The question was raised again about festive wear for the holiday concert. Joel said no to Santa hats, but we're not sure if it's Joel or the board who has final say. It could be fun to do those kinds of things.

We could potentially have non-standard dress for particular concerts each year.

Taylon will see what other community bands do.

We're still looking for ways to be more community-focused in the summer without competing with Chemical City Band.

Chorale has a main season then one concert in the summer. It's easier music and lets musicians try out the group without committing.

Tunes by the Tridge could potentially work well for this.

Taylon will get more information about it from the city then reach out to the directors before the next meeting. Joel is potentially interested, but he doesn't have his summer schedule yet. We need to know information about how this would fit in the budget, how we would get percussion instruments, and if there is member interest before we commit to a summer concert.

Conductor's Report:

Music has been selected for the choir.

We're making good progress on Maslanka. We will be missing certain percussion parts and that will be ok.

Joel mentioned that James Besaw deals with finances for work and he recommended a nonprofit money market account at his company. It has better interest than a checking account. Beth noted that we already have a money market account and a CD earning similar interest. Joel will connect James with Beth to make sure we are making the best choice.

Roundtable:

Beth requested someone bring a meal for MCTV at the next concert. Taylon will add that to the announcements he sends to Madison.

Taylon will get those notes to Madison by Monday night.

Meeting adjourned at 6:52pm.

Action Items:

Taylon will distribute posters to community bulletin boards on Thursday.

Taylon will send Madison announcements by Monday night.

Madison will make board announcements on Thursday at rehearsal.

Taylon will reach out before the next board meeting to see what other community bands do for festive dress.

Taylon will get more info from the city and from the MCB directors about the possibility of Tunes by the Tridge before the next board meeting.