

**Midland Concert Band
Board of Directors Meeting
October 18, 2022**

Members present: Sue Bovid, Sue Gessford, Brenda Selley, Dave Selley, Kerry Smith, Joel Wiseman

Meeting called to order: 6:17 pm, by Dave Selley

Review and approve minutes from the last meeting (September 18, 2022)

Sue B. made the motion to approve with one correction. Sue G seconded, and the motion carried.

Treasurer's Report (Sue B.)

The T. Rowe Price account fell in value due to market fluctuations. The partial-dollar amount in the dues column reflects credit card fees charged when members pay dues online. In the future, members will be asked to include an extra dollar to offset the transaction fee.

Dave moved to approve the report. Sue G. seconded, and the motion carried.

Education Report (Sue G.)

Northeast Middle School is bringing back the "Music à la Mode" fundraiser which was not possible during COVID closures. The suggestion was made to use some advertising money (\$100 or more) to donate and get on their list of donors. This could be a way of supporting the band program and getting exposure for MCB. If Jefferson, Meridian, and Bullock Creek have similar fundraisers, we could include them too (we will need to check on what events they do). In addition to supporting the middle school students, participation in this way would be useful information to have when writing grant applications.

Sue B. moved to approve the expense. Dave seconded, and the motion carried.

Conductor's Report (Joel)

Men of Music are confirmed guests for the holiday concert and are tentatively coming to rehearsal on December 15. A euphonium solo is part of the plan for the spring concert. Special music (other than the jazz band) has not been planned yet for the winter concert. The soloist who could not make the fall concert expressed interest in rescheduling. Joel gave compliments for how the band sounds at rehearsals so far. An honorarium for the Men of Music's director was discussed, and the decision was made to keep the amount close to what we did the last time they performed with us.

Dues waiver for appointed positions (Dave)

To recognize the time and work involved with the appointed positions of Librarian, Stage Manager, Jazz Band Director, and Announcer, the board voted to waive dues for these positions.

Dave made the motion. Sue B. seconded, and the motion carried.

Letter to past season ticket holders (Dave and Sue B.)

A proposed letter to past season ticket holders will thank them for their support, update them on new ticket procedures, and outline current ways to donate. Sue B. asked about the possibility of offering one comp ticket. With MCFTA ticket management we would have to make it for a specific concert. She will check the number of people on that list.

Dave moved to offer a comp ticket to every past season ticket holder. A list of names would be given to the MCFTA Ticket Office to accomplish this. Sue B seconded, and the motion carried.

Sponsorship proposal (Dave)

Proposed sponsorships would be \$500-1000 per event with the possibility of multiple concert sponsors depending on the amount given. Names and logos would be included in MCB publicity and sponsors would be acknowledged at the concert by the Announcer. The possibility of including comp tickets was discussed. We will need to check with MCFTA to make policy and logistics consistent with Center Magazine advertisers.

Roundtable/other topics

Kerry: Bylaw revisions are complete and ready to upload unless approval is needed for format changes; member handbook needs updated wording based on the discussions from the last meeting and several topics remain for discussion.

Dave: Suggested supplying food for MCTV at concerts to support volunteers. MCB can pay for takeout or members could volunteer to bring something for the MCTV crew. He discussed the possibility of having backstage refreshments at concerts again, and suggested cookies for the holiday concert.

Sue G: Gave a reminder to put concert dates in the season ticket holder letter and suggested including a separate bookmark or card that can be put on the fridge or a calendar, like the business-card size date cards Gary liked to print and hand out.

Sue B: Brought up the need to request water, plates, napkins, plasticware, and punch for the next concert – need 1-2 volunteers to manage. Some plasticware/cups are left over from the picnic.

Next meeting: Sunday, November 13 at 1:00 pm

Meeting adjourned: 7:07 pm; Dave moved to adjourn, Sue G. seconded.

Submitted by Kerry Smith, Secretary