**Midland Concert Band**

**Board of Directors Meeting**

**March 19, 2023**

**Members present:** Sue Bovid, Sue Gessford, Brittany Perry, Dave Selley, Kerry Smith, Joel Wiseman, and Jacob Wisenbach

**Meeting called to order:** 1:02 pm, by Dave Selley

**Review and approve minutes from the last meeting (February 12, 2023)**

Brittany moved to approve the minutes with corrections. Sue B. seconded, and the motion carried.

**Treasurer’s Report (Sue B.)**

December concert ticket sales and expenses are recorded in the February report. A check written to a 2021 scholarship winner who never cashed it has been cancelled. Gerstacker grant funds have been received and the remaining Tuba Christmas materials have been sold.

Dave moved to approve the report. Sue G. seconded, and the motion carried.

**Education Report (Sue G.)**

Scholarship update: All scholarship winners except one made it to rehearsal last week or communicated why they needed to be absent. One student player was overwhelmed by the level of music for the concert and options to help were discussed. Some students have submitted information about where the scholarship funds should go, and we can start getting checks out. Others need to be reminded to send that information.

Outstanding 7th graders update: rehearsals with students will start after spring break but the list of names is incomplete. More information is needed to know what parts to have ready.

**Conductor’s Report (Joel)**

The spring concert is over-programmed. Debate followed over what to cut out and *Armenian Dances* was suggested due to the length of the piece and the practice time needed in comparison to other “hefty” pieces on the program. The musicians’ response to *Armenian Dances* was positive so adding the piece to a later concert is another option.

**Jazz Band Report (Jacob)**

Jazz Band is done for the season, and he thanked the Librarian, the Board, and everyone else who made it possible. He mentioned a couple of people who would be able and willing to assist Brittany with publicity/social media efforts to help boost attendance.

**Publicity Report (Brittany)**

She is creating spreadsheets with concert attendance and demographics to track any trends. Fewer flyers were taken, and there were fewer Facebook shares for the last concert. She suggested social media spotlights on different band members to increase engagement. Discussion followed about how to engage older people who don’t follow social media, and suggestions included traditional newspaper content and re-establishing connections with assisted living facilities, with some digital content for the “in-between” generation.

For the spring concert, she plans to assemble an expanded print program to highlight scholarship winners and outstanding 7th graders. Discussion continued regarding the remaining publicity budget and how best to use it.

**Bylaws and Roles Report (Dave)**

He requested permission from the Board to erase the current job descriptions from the website, which are overly detailed and outdated. He suggested temporarily listing position titles on the website with a statement that job descriptions are being built, while work is completed on more generalized and updated descriptions. The Board approved.

**Roundtable/other topics**

Dave: Conductor evaluations are needed soon, with the process to be determined to allow both board and band members to give feedback. Also, three Board positions are up for re-election this year: Chair, Education Director, and Publicity Director. According to the Bylaws, this needs to be announced soon.

Kerry: Submitted a draft of hospitality guidelines for Board review, which should finish member handbook revisions. Dave moved to approve the changes, and the motion passed.

Brittany: Asked about getting access to the website and collaborating with the current webmaster. Also suggested starting Instagram and/or Twitter account for MCB to increase connections with our audience and other community groups.

**Next meeting:** Sunday, April 16, 1:00 pm

**Meeting adjourned:** 2:09 pm

Submitted by Kerry Smith, Secretary